



The net proceeds of Spirit Run benefit participating schools, youth sports, and other youth causes. Spirit Run sponsorship is a great way to receive exposure throughout Newport Beach and beyond. Spirit Run offers two types of corporate sponsorship:

1. **Standard Corporate Sponsorship with Advertising, Marketing, & Other Benefits** These sponsorships *begin at \$3,000* and are set forth in the Corporate Sponsorship Grid. Examples of sponsor benefits include:

- inclusion in Spirit Run press release;
- logo on website;
- message in pre-event email blasts to Spirit Run's database;
- banners, PA announcements, and other event day recognition;
- recognition in post event Thank You Ad recognizing Spirit Run sponsors;
- for sponsorships under \$5,000, opportunity to purchase expo booth for \$500;
- for sponsorships \$5,000 and above, sponsor logos in print materials;
- for sponsorships \$5,000 and above, sponsor logos on youth shirts, bibs, etc.; and
- for sponsorships \$5,000 and above, complimentary expo booth.

2. **Business sponsorship with recognition to company name.** For \$1,000, a business will be listed as a Gold Patron. The business' name will appear as a Gold Patron on Spirit Run's website, on the Event Information Sheet, and in a post-event Thank You Ad. The Gold Patron sponsorship entitles the business to purchase a booth in Spirit Run's event day expo and a message in a Spirit Run email blast.

For more information contact Diane Daruty, Race Director, at dianedaruty@sbcglobal.net or (949) 322-7949.